ABSTRACT OF THE DISCLOSURE

An image communicating apparatus determines whether or not the amount of compressed image data is a predetermined amount or greater when transmitting a scanned color image as attached data in an e-mail message. If the amount of data is the predetermined amount or greater, the compressed image data is decompressed, and the image data is again compressed with a lower resolution, thereby reducing the amount of data to less than the predetermined amount. The image data is then attached to an e-mail message, and the e-mail message is transmitted.